



PRODUCT DESIGN

240 ECTS

4 YEARS

BACHELOR'S DEGREE


ERASMUS +

If you are passionate about creating a product from scratch, invent new uses, investigate about new materials and how to use it, this is your degree!



MAKE YOUR DREAM COME TRUE

PRODUCT DESIGN

 First semester – October January
Second semester – February May

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Graduates can expect excellent career prospects among different areas such as: toys departments, packaging, furniture, marketing and branding, etc.

ESADA is an institution within the EHEA, young, vibrant and highly prepared to meet the challenges of current and future society. All our programmes are official and regulated by the Spanish Government and the Regional Ministry of Education.

We train professionals and leaders in different fields of Design. They are effectively prepared for their insertion into an increasingly demanding labour market.

ESADA is leader in various fields such as

- Betting in Project Based Learning (PBL) in all our degrees
- Promoting innovation and research projects, which place us at the forefront of design schools in Spain

All our efforts are focused to guarantee future employment for our students, this is our first priority in our educational project.

We are pleased to welcome our international students to our centre.

Our classes are taught in Spanish, therefore we recommend to have an A2 level of the language for its correct understanding.

THIRD YEAR

SUBJECT | ECTS

FIRST SEMESTER SUBJECTS			SECOND SEMESTER SUBJECTS		
3PTYC	Theory and culture of Design	3	3PTYC	Theory and culture of Design	3
3PGDD	Design management	3	3PGDD	Design management	3
3PMAD	Advanced materials for design	4	3PMAD	Advanced materials for design	4
3PTYNEP	Trends and new product scenarios	2.5	3PTYNEP	Trends and new product scenarios	2.5
3PPRAG	Agricultural food product	3.5	3PPRAG	Agricultural food product	3.5
3PDDPR	Product design	5	3PDDPR	Product design	5
3PDESIS	Strategic system design	5	3PDESIS	Strategic system design	5
3POS	Optionals subjects ¹	4	3POS	Optionals subjects ²	4

FOURTH YEAR

SUBJECT | ECTS

FIRST SEMESTER SUBJECTS		
4PGEAL	Quality management and design	4
4PDIREA	Network design and editing	6
4PSISPR	Product system	6
4PDISCU	Cultural and touristic system design	6
4PSEN	Signalling	6
4POS	Optional subjects ³	8

It is only possible to take one optional subject per semester.

¹Optionals subjects - **Third Year (First Semester)**

- **Programming and maker culture for designers**
- **Photography, art direction and visual merchandising**
- **Web design and marketing 1: Layout and user experience**
- **Video editing 1: audiovisual production**
- **Digital Marketing 1**
- **AI tools**
- **Spanish class (4 credits)***

²Optionals subjects - **Third Year (Second Semester)**

- **Textile materials in design**
- **Video editing 2: audiovisual innovation**
- **Design and marketing 2: Wordpress**
- **Digital Marketing 2**
- **Gamification and user experience**
- **Spanish class (4 credits)***

³Optionals subjects - **Fourth Year (First Semester)**

- **English for research**
- **Video editing 3: Videomapping**
- **Web design and marketing 3: analytics and marketing**
- **Digital marketing 3**
- **Spanish class (4 credits)***



Junta de Andalucía

Consejería de Educación

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JARDÍN
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GRAN VÍA
DE COLÓN

ESCUELA SUPERIOR
DE ARTE Y DISEÑO
DE ANDALUCÍA

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